

Product Overview

Core direct mail formats built for automation and personalization



Windowless Letter

Maximum personalization with uninterrupted canvas.



Windowed Letter

B2B-ready format with built-in address visibility.



6x9 Postcard

Bold, spacious format for high-impact messages.



4x6 Postcard

Compact and direct for quick engagement and responses.



Notecard

Personal, handwritten-style notes that leave a lasting impression.



Gift Card

Premium folded mailer with a gift card and personal message.



Windowless Letter

A fully open format for highly personal direct mail.



Hello Melanie

I wanted to personally reach out to you and your team and welcome you to Thanks.io! We are one of the most affordable and easiest direct mail options in the USA and would be happy to help you get your account set up if you need it. We can assist you with design, automation and more. Just let us know how we can be of service to you!

Our system can hook up to your CRM via Zapier and take some of the work out of your outreach and marketing, as well as it's a great way to ask for reviews and send out "Thanks you's" to your current clients.

If you would like a demo, or have questions and would like to discuss further, feel free to give me a call at 303-667-7840 or shoot me an email.

With regards,
-Melanie Ebersole, COO
• Co-founder
melanie@thanks.io

P.S. This letter with windowless envelopes is the latest addition to our Suite. If you would like samples of our postcards or letters let me know.



MELANIE EBERSOLE
THANKS.IO
MELANIE@THANKS.IO
303-667-7840

Melanie Ebersole
PO Box 16025
Two Rivers AK, 99716



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Full-page handwritten presentation

A completely open canvas for personal messages that build real connections.



Premium paper feel

High-quality stock that looks and feels as good as your message reads.



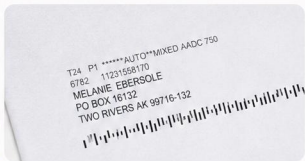
Ideal for outreach, welcome letters, and nurture campaigns

Make a lasting impression from the moment it's opened.



Windowed Letter

A practical business-ready letter format with envelope visibility.



Address-window convenience

Built-in window for instant address visibility and efficient mail processing.



Handwritten-style personalization

Real pen-written notes create a human connection that stands out.



Ideal for direct response, account outreach, and B2B mail

Perfect for welcome letters, updates, offers, and client follow-ups.



Postcards

Flexible postcard formats for high-impact direct mail and response-driven outreach.



High-impact formats

Choose 6x9 for bold messages or 4x6 for quick engagement.



QR-ready personalization

Add unique URLs, QR codes, and recipient details with ease.



Mail-safe finish

Durable, smooth finish designed for worry-free delivery.



6x9 Postcard

High-impact 6x9 format for bold, spacious messaging.



Premium 14 pt. cardstock with a smooth, writable finish and crisp edges.



4x6 Postcard

Compact 4x6 format for personalized outreach and fast responses.



QR codes drive action and track engagement.



Personalized content built for connection and response.



Premium Print Quality

Crisp type, vivid ink, and professional, durable stock.



Fully Customizable

Fonts, colors, layouts, and messaging — your way.



Direct Mail Optimized

Designed for deliverability and postal processing.



Track & Measure

Unique URLs and QR codes provide measurable results.



Notecard

A premium handwritten-style format for personal outreach and gratitude.

Our notecards pair a folded card with a branded mailing envelope—perfect for handwritten notes that leave a lasting impression.



Folded Presentation

Clean, professional fold with subtle Thanks.io branding on the front.



Envelope Included

Each notecard comes with a branded mailing envelope.



Personal & Impactful

Ideal for thank-you notes, client follow-ups, onboarding, and relationship building.



Branded front with subtle watermark.



Pre-stamped envelope ready for mailing.



Handwritten-style address for a personal touch.



Plenty of space for your handwritten message.

ALSO PERFECT FOR

Gift Cards & Incentive Mailers

The notecard format also supports inserts like gift cards—ideal for recognition, rewards, and special incentives.



Gift Card

A premium incentive in a personal, handwritten experience.

The Thanks.io Gift Card format combines the impact of a physical gift with the warmth of a personal note—perfect for building relationships, showing appreciation, and driving action.



Incentive-Driven Outreach

A tangible reward that motivates engagement and leaves a lasting impression.



Premium Presentation

Elegant folded mailer with a gift card and space for a personal handwritten note.



Easy Redemption

Recipients can instantly redeem online by scanning the QR code or visiting the provided link.



Premium Gift Inside

A recognizable reward that resonates and delivers value.



Simple & Secure Redemption

Scan or visit to redeem quickly and securely online.



Elegant Design

Sophisticated presentation that feels thoughtful and premium.



Personal & Handwritten

Your message, in your own hand, makes the difference.

